

# MORE THAN JUST A GREAT VENUE

From creative projects with over 3,000 11-25 year-olds every year to home-grown music, circus, theatre, spoken word and beyond, there's more happening at the Roundhouse than meets the eye. 2013/14 was no exception.

Roundhouse  
Chalk Farm Road  
London NW1 8EH  
[www.roundhouse.org.uk](http://www.roundhouse.org.uk)

## ROUNDHOUSE ANNUAL REVIEW 2013/14

ROUNDHOUSE







## A TEAM EFFORT



**CHRISTOPHER  
SATTERTHWAITE**

Chairman

The Roundhouse is widely recognised as one of the most incredible live performance spaces in the world – both by audiences coming in person and those watching major live broadcasts, like the annual iTunes Festival. What's perhaps less well known is that we're a charity and our work with young people runs through everything we do.

Each year we support 3,000 11-25 year-olds from all backgrounds in realising their creative potential through opportunities in music, media and performing arts. Some have experienced extreme difficulty, while others are just passionate about the arts. All are offered a chance to fulfil ambitions, find their way back into education, gain confidence or, in some cases, truly transform their lives.

We offer introductory taster sessions and a programme of projects to deepen engagement. At a more advanced level, there are performance opportunities at the Roundhouse and beyond – like those taken up by the young poets at last year's Poetry Slam whose creativity with words was matched by the musical skills of emerging artists at Roundhouse Rising. Both events made their way to the eyes and ears of people all over the world via live streaming or Roundhouse Radio – courtesy of the brilliant young minds on our broadcast projects.

Behind the scenes, next spring sees the opening of a new sustainable office space behind the main building. Constructed from shipping containers and incorporating energy-efficient heating and cooling, it will mean that all staff are housed under one roof – something we haven't been able to accommodate previously.

The ongoing pressure on arts funding is the new reality that we're all learning to live with. But the Roundhouse remains resourceful and responsible in its financial management and we've continued to programme challenging and engaging work – attracting a diverse audience of nearly 400,000 in 2013/14 – while building on our work with young creatives.

Our success is a team effort and my thanks go out to our loyal and enthusiastic audiences, artists, partners, staff and trustees, and the many companies, trusts, foundations and individuals whose invaluable support and friendship has helped to enrich the lives of so many young people.

But there's always more to do. As we forge ahead into 2015 and beyond, I hope others will recognise the cultural, social and economic benefits of our charitable work and support us in our quest to unlock the creative potential of many more young people – they hold the key to the future of arts and culture, the stuff that makes life that bit more special for us all.

*Christopher Satterthwaite*



# JOYFUL, INSPIRED AND ENERGISED



MARCUS DAVEY OBE  
Chief Executive & Artistic Director

When we reopened the Roundhouse in 2006, we decided on an extraordinary, 360 degree production to mark the occasion. It was a show that was difficult to describe, other than in the ways it made you feel... joyful, inspired and energised.

In the intervening years we've continued to programme category-defying work – indeed, we welcomed *Fuerzabruta* back in 2014 to thrill those who missed them first time around. Some things, of course, have changed. We commission more original work and have fewer dark nights across the year. We take some of that work beyond our building to festivals across the UK and, through live streaming and Roundhouse Radio, to homes around the world.

One thing that hasn't changed is our commitment to placing young people, and their participation in the arts, at the heart of everything we do. It's the philosophy that underpins every decision we make.

Young people shape the Roundhouse's direction – from the projects and performances that sit alongside our major commissions, to traineeships and governance of the organisation. Their enthusiasm and creativity bubble up in important landmarks in our calendar, like the Poetry Slam and Roundhouse Rising.

Each summer we find new ways to open up the building to the local and wider community. Last year we commissioned Conrad Shawcross, one of the most exciting British artists working today, to create a new installation. Drawing on the Roundhouse's unique architecture, *Timepiece* continued his long-term investigation into the perception and measurement of time. Thanks to support from Bloomberg, we were able to ask visitors to 'pay what you like', ensuring as many people as possible could enjoy the experience. Meanwhile, out on the terrace, Camden Beach once again drew crowds in search of great live music and sand between their toes.

I'd like to thank everyone who, in one way or another, enables the Roundhouse to keep doing such extraordinary work and reaching out to so many young people. Just like the *Fuerzabruta* experience, knowing that the Roundhouse benefits from their creativity and support makes me feel joyful, inspired and energised.





# ROUND... BUT WITH A CUTTING EDGE

**THE ROUNDHOUSE'S ICONIC CIRCULAR SHAPE CREATES A SPECIAL DYNAMIC BETWEEN PERFORMERS AND AUDIENCES. THE WORK WE DO ON STAGE AND BEHIND-THE-SCENES HAS A UNIQUE, IDENTIFIABLE ROUNDHOUSE ESSENCE – ROUND, BUT WITH A CUTTING EDGE.**

## **MORE THAN JUST A GREAT VENUE**

Built in 1847 as a railway repair shed, today the Roundhouse is loved by audiences and artists as one of the most incredible live performance spaces in the world. Not so many people know that we're a whole lot more than that...

## **AN ENGINE ROOM OF CREATIVE INVENTION**

We make really great work with some of the biggest names in music, and boundary-busting leaders in theatre, circus and spoken word. Great artists power brilliant experiences at the Roundhouse every single day.

## **INSPIRING THE NEXT GENERATION**

Young creatives are at the heart of everything we do. Each year we help 3,000 11-25 year-olds realise their creative potential through opportunities in music, media and performing arts.



## 2013/14 IN NUMBERS

### **OUR PROGRAMME**

**463** performances.

Total audience of nearly **400,000**.

**62,000** people saw the return of the hugely successful show, *Fuerzabruta*.

**40,000** pleasure seekers from across London came to Camden Beach.

**24,223** people bought a ticket for £15 or less.

### **YOUNG CREATIVES**

We worked with **3,272** 11-25 year-olds.

**52%** of young people were from areas of deprivation and/or disadvantaged backgrounds.

**191** Creative Projects catering for every age, taste and experience.

**1,129** Emerging Artist Members, a scheme offering young people independent opportunities.

**21** projects with schools and colleges, including tailored sessions for pupil referral units and after school clubs.

**100%** of our trainee Radio Station Managers found employment.

**35** community and outreach projects targeting the most disadvantaged and isolated young people, including those who are disabled, homeless or unemployed.

### **DIGITAL**

**18,000** people watched gigs and performances on roundhouse.org.uk.

**13,188** listened to Roundhouse Radio, live online.

**30,000** online viewers for Roundhouse Rising, our annual emerging artist festival of new music.

Over **3,000,000** YouTube views for *Girls Who Read*, a spoken word piece by Mark Grist commissioned by the Roundhouse.

### **REVENUE**

**£967,000** core grant from Arts Council England.

**£9,000,000** raised in private revenue.

**£980,000** paid to HMRC in National Insurance and VAT.

For every **£1** of public subsidy received, we generated nearly **£10** in private revenue.



# ON STAGE HIGHLIGHTS

APRIL 2013 – MARCH 2014



NoFit State

**'BREATHTAKING GRACE'**  
**THE GUARDIAN**  
**ON NOFIT STATE**

## APRIL/MAY



The Knife



Seasick Steve



Ninja Tune all-dayer

**'THE ROUNDHOUSE TOOK ME TO MY FIRST FESTIVAL, HELPED ME WRITE MY BEST WORK, GAVE ME SOME OF MY BEST MATES AND GAVE ME GIGS WHICH THEN GOT ME PAID GIGS'**  
**SEAN, RESIDENT ARTIST**

**'AFTER SEVEN YEARS OF ATTENDING SHOWS AT THE ROUNDHOUSE I CAN'T IMAGINE ANYWHERE ELSE IN THE WORLD ONE COULD FIND A MORE DIVERSE OR HIGHER STANDARD OF CURATION FOR ALL THINGS I LOVE MOST ABOUT MUSIC AND PERFORMANCE ART'**  
**JEREMY, CHAIRMAN'S CIRCLE MEMBER**



Flaming Lips



JUNE



Cat Power

‘THERE’S NO WAY I WOULD HAVE HAD SO MANY OPPORTUNITIES WITHOUT THE ROUNDHOUSE. THEY RECOGNISE TALENT AND REALLY SUPPORT IT’  
**BILLY, RESIDENT ARTIST**



The National



Nitin Sawhney



Voices Now

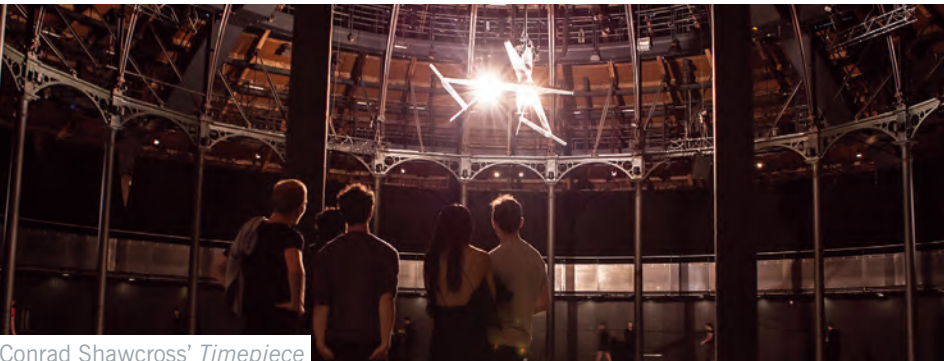
JULY/AUGUST



David Byrne

‘THERE’S ENTERTAINMENT THAT’S OUT-OF-THIS-WORLD. THEN THERE’S THIS’  
**THE GUARDIAN ON DAVID BYRNE**

‘ONE OF THE YEAR’S MOST TALKED ABOUT VISUAL ART EVENTS... A MASTERCLASS IN DESIGN AND TECHNOLOGY’  
**THE TIMES ON CONRAD SHAWCROSS’ TIMEPIECE**



Conrad Shawcross' Timepiece



Atoms for Peace (Thom Yorke)



Blondie



# SEPTEMBER/OCTOBER



Sam Smith, iTunes Festival

**‘WE ORIGINALLY JOINED THE PRODUCING CIRCLE BECAUSE WE WERE SO IMPRESSED WITH THE YOUTH PROGRAMMES THE ROUNDHOUSE RUNS TO SUPPORT YOUNG PEOPLE IN THE LOCAL COMMUNITY. WHAT WE NEVER EXPECTED WAS TO HAVE SO MUCH FUN AND MEET SO MANY CREATIVE, INTERESTING AND TALENTED PEOPLE ALONG THE WAY’**

**MARY ELLEN & TOM  
PRODUCING CIRCLE MEMBERS**



Johnny Marr



Janelle Monae, iTunes Festival

# NOVEMBER/DECEMBER



JaJaJa Festival

**‘ONE OF THE THINGS I ADMIRE MOST ABOUT THE ROUNDHOUSE IS ITS INTEGRITY AND LOYALTY TO THE COMMUNITY AND HOW IT HELPS AND SUPPORTS YOUNG PEOPLE. I FEEL A PERSONAL ATTACHMENT TO THIS BEAUTIFUL BUILDING AND I’M HUGEY GRATEFUL THAT I HAVE THE OPPORTUNITY TO BE A PART OF IT IN SOME CAPACITY’**

**SADIE FROST  
ROUNDHOUSE AMBASSADOR**



The Last Word Festival



Wasted



The Reflektors



My Brother the Robot

**‘A SUMPTUOUS FEAST OF FRESH POETIC TALENT’  
SABOTAGE REVIEWS  
ON THE LAST WORD FESTIVAL**



# JANUARY/FEBRUARY

‘THE BIGGEST NATURAL  
HIGH IN TOWN AND  
ABSOLUTELY IRRESISTIBLE’  
DAILY TELEGRAPH ON  
FUERZABRUTA



Fuerzabruta



ThisisDA performing at Roundhouse Rising

# MARCH



Franz Ferdinand

‘STARTING OUT AS A SINGER OR MUSICIAN IS HARD. AT THE  
ROUNDHOUSE, YOUNG ARTISTS, WHOEVER THEY ARE AND  
WHEREVER THEY’RE FROM, ARE GIVEN ALL THEY NEED TO  
DEVELOP AND GROW INTO THE ARTIST THEY WANT TO BE.  
ON TOP OF THAT THEY GET TO MEET AND SHARE IDEAS WITH  
LOADS OF OTHER PEOPLE DOING ALL KINDS OF AMAZING  
THINGS. IT’S A PRETTY INSPIRING PLACE’

**ELIZA DOOLITTLE, ROUNDHOUSE AMBASSADOR**



Imelda May



John Grant



Editors



# INSPIRING THE NEXT GENERATION

**WE WORK WITH OVER 3,000 11-25 YEAR-OLDS EVERY YEAR. BY OFFERING A RANGE OF PROJECTS ACROSS ART FORMS AND AT VARIOUS LEVELS OF ENGAGEMENT, THERE'S ALWAYS SOMETHING TO CAPTURE THE IMAGINATION AND HELP THEM REACH THEIR CREATIVE POTENTIAL.**

## CIRCUS

Our Street Circus programme sees participants work with some of the best local and international circus performers to develop skills and create performances. Our collective, Funk Da Cirque, have performed at festivals in the UK and abroad.

## BROADCAST

Participants on the Bloomberg Broadcast Volunteers programme work with our in-house Broadcast Crew across a range of live events, including performances in the Main Space. All of the graduates have gone on to employment or training, 78% of them in the film and TV industry.

## SPOKEN WORD

The Roundhouse Poetry Collective is a flourishing training ground for some of the best emerging talent on the spoken word scene. But it doesn't stop there. Each year, young poets go head-to-head in a tussle for the title of Roundhouse Poetry Slam Champion, and in 2013 we launched The Last Word, a two-week festival of words, live performance and storytelling.

## MUSIC

Championing the work of emerging musicians is the foundation of our music programme. There are opportunities to join a band, choir or ensemble, develop skills, get support with next steps or find space to rehearse, record and perform. Programmes include 30/30 which offers unsigned acts the chance to collaborate with the music industry's finest producers and record their tracks for release on our in-house label, Roundhouse Records. And OnTrack, a six-week project that gives young people not in education, employment or training a genuine professional experience of music performance, production and event management.

## ROUNDHOUSE RADIO

The hottest up-and-coming radio talent broadcast shows online from a studio at the Roundhouse. The station is run by two trainee managers, who join on nine-month paid placements designed to help kickstart their radio careers. Current and former presenters and producers can now be found at BBC Radio 1 and 1Xtra, BBC Radio 4, Absolute Radio, Sky Arts, Kiss FM, Xfm, Rinse FM, Somethin' Else and Princess Productions.



## POINTS OF ENTRY

A year-round programme of introductory and taster sessions provides the opportunity for 11-25 year-olds to come along to the Roundhouse and take part in a range of creative activities including DJing, radio and street circus. We also work closely with local schools and pupil referral units to ensure engagement with the local community. Meanwhile, a special intensive annual programme aimed specifically at young people not in employment, education or training (NEET), provides an accessible range of opportunities and progression routes.

**'PERFORMING WASN'T MY STRONG POINT, SO I WAS CURIOUS TO SEE WHAT IT WOULD BE LIKE. I'VE BEEN INSPIRED TO DO MORE PROJECTS AND WORK EXPERIENCE TOO!'**

Gabriel, 15



## DEEPENING ENGAGEMENT

Young people can further develop their creative skills on our core programme, which provides a variety of opportunities in a range of artistic disciplines – from beginner to advanced level. Aside from technical and creative accomplishment, participants also benefit from increased confidence and new friendships.

**'OVER THE YEARS THE CHOIR HAVE COLLABORATED WITH SO MANY COMPOSERS AND ARTISTS. IT'S INCREASED MY CONFIDENCE AND OPENED DOORS FOR ME TO PERFORM WITH PEOPLE I WOULDN'T NORMALLY BE AROUND OR HEAR ABOUT'**

Debra, 23



## PROFESSIONAL OPPORTUNITIES

Participants on our creative programme often go on to help deliver the Roundhouse's artistic programme, as artists and professionals in their own right. Developing artists who've come through the programme have performed at festivals, produced music tours, DJ'd for major radio stations and much more.

**'THE SKILLS I LEARNT ON THE BROADCASTING PROJECT GOT ME A JOB AT A CREATIVE AGENCY. I'M STILL IN TOUCH WITH PEOPLE I MET AT THE ROUNDHOUSE, AND EVEN HIRED SOMEONE WHO DID THE PROJECT AFTER ME'**

Dan, 28



# MY ROUNDHOUSE STORY

**JOSS RYAN, A MUSIC PRODUCER AND DJ FROM EAST LONDON, TELLS THE STORY OF HOW THE ROUNDHOUSE HELPED HIM GET THE JOB OF HIS DREAMS.**

It's becoming increasingly hard for young people like me to make the jump from education to the work place. Nowadays work experience is becoming vital to getting that dream job (or any job), but where do you start? Opportunities are incredibly hard to come by, especially ones that spark your imagination.

I was always interested in music, but didn't know how to turn it into a career, or if it was even a possibility. A friend mentioned that the Roundhouse was running a short remixing project and I jumped at the chance.

Fast forward a few months and I was lucky enough to be part of OnTrack, a music production project through which I got to remix an album of new tracks by emerging musicians. Then I DJ'd for the album launch at the Roundhouse, which was a pretty amazing experience.

While I was doing the course, something about the recording studio really hooked me, probably the big desk and huge speakers. Knowing that you have to make your own luck, I asked if I could do any assisting/shadowing and managed to get a week's studio experience.

The Roundhouse then suggested I look at an 18 month Audio Engineering course at a music school nearby in Camden. Thanks to their help and encouragement I wasn't only offered a place, but was awarded a scholarship. The course was more than £10,000, so I wouldn't have been able to do it otherwise.

All of this experience and training has meant that I'm now a producer creating music that mixes electronic with soul, jazz and orchestral elements. I've been working with the label DVA Music for the last year, have had support from the likes of BBC Radio DJ Mary Anne Hobbs and producer/musician Swindle, and I'm about to release my second EP and some other remixes.

Alongside all that I'm employed as a sound engineer at the Roundhouse. I get to meet lots of people – bands, singers and music producers – which is vital for networking, and I've learned DJ/music production skills from people like Funk Butcher (Kiss FM) and Jonathan Vears (who's played with Eminem and Rihanna). You could say it's my dream job!

It's these networks and collaborations that have really helped my music. According to recent Roundhouse research, young people get a lot out of working with people outside of their usual circles. That's definitely something I experienced and made the most of.

So how would I describe my relationship with the Roundhouse now? You could say things are getting pretty serious! I just seem to be getting more and more involved in helping out with the opportunities they provide for young people, and at the same time it's helping me to get to where I want to be.

Working in the music/broadcasting industry is an ambition for millions of young people all over the world. But, as a profession, it can seem almost impossible to get the necessary breaks. My advice is to put in 150%. Be prepared to help out and give a little bit extra where and whenever you can and you'll get it back in return. Getting ahead in this industry is about having great relationships with people rather than having a CV with qualifications.



# BEYOND WORDS

SPOKEN WORD IS ONE OF THE UK'S FASTEST-GROWING ARTFORMS, AND THE ROUNDHOUSE IS EMERGING AS ONE OF THE MOST IMPORTANT HUBS ON THE LONDON SCENE.

## ROUNDHOUSE POETRY COLLECTIVE

Acclaimed poet Bohdan Piasecki leads a year-long programme for 16-25 year-olds – helping them develop their writing and performance skills, both individually and as a collective. Members regularly perform at the Roundhouse and at festivals across the UK, while graduates have gone on to form the collectives Rubix, Elephant and Early Doors.

## TALKING DOORSTEPS

Since 2011, groups of young creatives have been working with professional spoken word artists to create pop-up performances on doorsteps across London on the theme of 'home'. By using the everyday – a doorstep as a stage, a mobile phone as a video camera – the project promotes creativity and is an opportunity for both live and digital communities to engage and respond.

Next, Talking Doorsteps will be going global, inviting young poets and filmmakers around the world to explore what 'home' means to them.

**'I COME FROM A TOWN WHERE PEOPLE LOOK BROWN TALK BLACK AND ACT WHITE. AND A GENERATION OF EDUCATION THAT TAUGHT ME THAT ALL I NEED TO GET BY IS A C. AND THIS TOWN IS A BIG SHOES BUT LITTLE STEPS TOWN'**

*In This Town* by Ronak Patani, Joint Winner of the Poetry Slam 2013

## POETRY SLAM

The annual Poetry Slam is one of the highlights of the Roundhouse calendar, bringing together emerging spoken word artists, aged 16-25, to compete for the 'Colin and Helen David £500 Prize' and the coveted title of Slam Champion.

## THE LAST WORD

At the end of 2013 we launched an exhilarating two-week festival of words, live performance and storytelling. Featuring some of the UK's leading spoken word performers (like Kate Tempest, Lemn Sissay and Inua Ellams) alongside an exciting new generation, The Last Word celebrated dynamic and unexpected crossovers between artists and art forms.

The fortnight was also jam packed with performances, installations, master classes and panel discussions – something to ignite the interest of every budding wordsmith.



Maria Ferguson



Cheryl Dole



Lewis Buxton



Jack Rooke



Russeni



Laurie Bolger



Ronak Patani



# SUMMER AT THE ROUNDHOUSE

50,000 PEOPLE VISITED THE ROUNDHOUSE IN THE SPACE OF ONLY A FEW SUMMER WEEKS. HOW DID WE DO IT? WE COMMISSIONED AN INCREDIBLE ART INSTALLATION AND BUILT LONDON’S BIGGEST URBAN BEACH, THAT’S HOW!

**BLOOMBERG SUMMER AT THE ROUNDHOUSE:  
CONRAD SHAWCROSS’ TIMEPIECE**

**‘ONE OF THE YEAR’S MOST TALKED-ABOUT VISUAL ART  
EVENTS... A MASTERCLASS IN DESIGN AND TECHNOLOGY’**  
The Times

*Timepiece* was a new commission by one of the most exciting British artists working today – Conrad Shawcross. Responding to the Roundhouse’s circular shape and 24 towering pillars, Conrad built a vast eight-metre faceless clock, a spectacular mechanical light sculpture that flooded the Main Space with intricate layers of light and shadow. He made the building itself become a timepiece, allowing us all to stop and consider the concept of time in a new light.

The installation also featured specially commissioned live interventions from Wayne McGregor, Siobhan Davies Dance, Iona Kewney, London Contemporary Orchestra and Anna Meredith.

Tickets were on a ‘pay what you like’ basis, ensuring that anyone could come and enjoy the experience. And more than 10,000 people did just that.



**CAMDEN BEACH**

**‘AN INDUSTRIAL  
COSMOPOLITAN  
CHIC BEACH’**  
Condé Nast Traveller

Summer 2013 could mean only one thing. Camden Beach returned for a second year... bigger and better. Tucked away on our sunny terrace, this little slice of paradise attracted more than 40,000 pleasure seekers and firmly established the Roundhouse as one of London’s most exhilarating summer destinations.

Think 900 square metres and 150 tonnes of the finest sand, free and open to everyone. Plus end-of-the-pier amusements, a pop-up fish restaurant, beach huts, ping pong and loads more. This year, beach-goers were also entertained by 45 young musicians on the Farah Stage – an exciting professional opportunity for them to showcase their talent.

All profits from Camden Beach were invested back into our core charitable work.





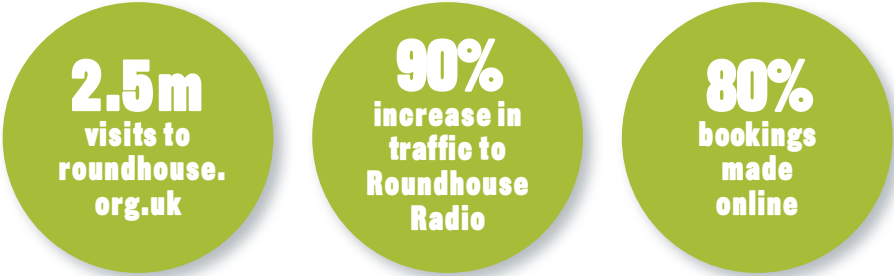
# DIGITAL INNOVATION

WE STRIVE TO BE AT THE FOREFRONT OF DIGITAL INNOVATION: IN THE WAYS WE ENGAGE WITH AUDIENCES, HOW WE SHARE OUR WORK BEYOND THE ROUNDHOUSE, AND THROUGH THE PROJECTS WE OFFER YOUNG CREATIVES.

## LEADING THE WAY WITH A NEW WEBSITE

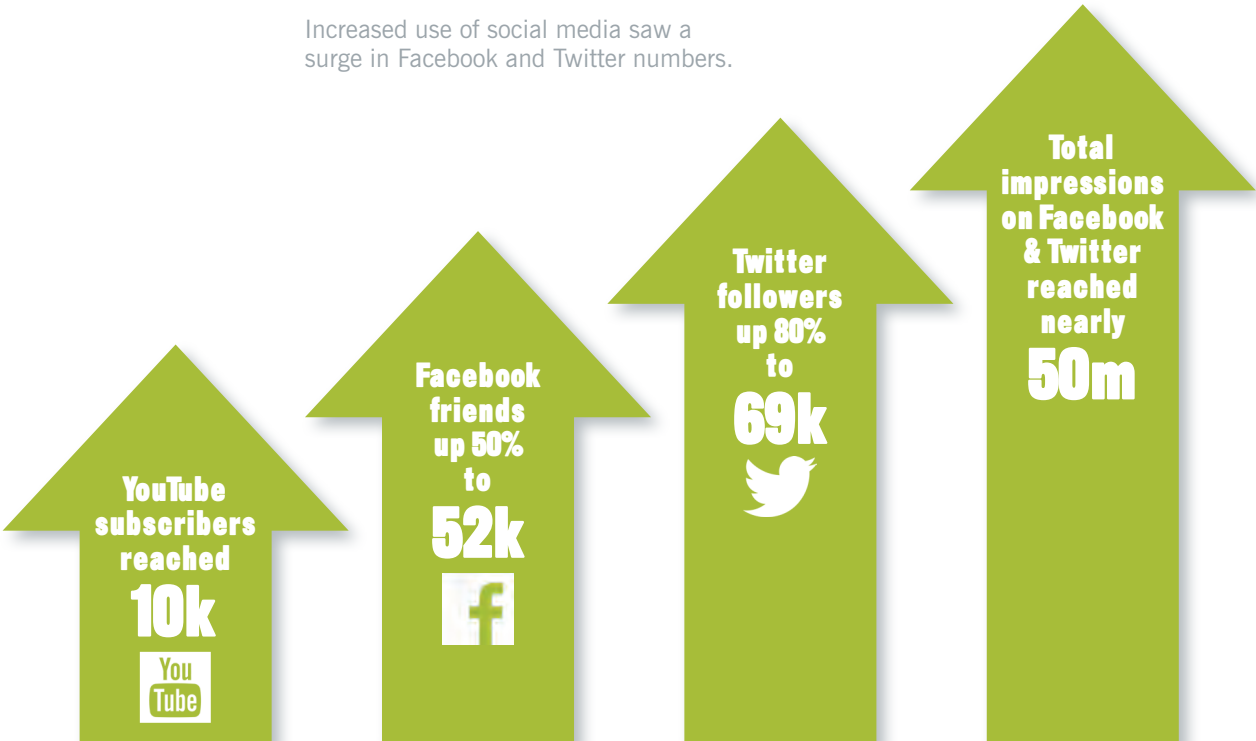
The Roundhouse website now attracts almost 2.5 million visits each year. In February, a new site was launched following a comprehensive, user-focused redevelopment that revolutionised our approach to both platform and content. Fully responsive design allows for a seamless experience across all devices – an arts sector first. An industry-standard Roundhouse Radio platform (as used by the BBC and Global Radio) has already increased traffic to the station by 90%.

With more than 80% of bookings now made online, we've improved the way we manage traffic to the site and cross-sell events to maximise potential revenue. News and blogs are now central to our digital strategy, allowing us to tell our story more effectively online. Meanwhile, through our creative programme, young people are contributing to the site and learning the skills that could make them the next generation of digital innovators.



## ENGAGING WITH AUDIENCES IN THE SOCIAL SPACE

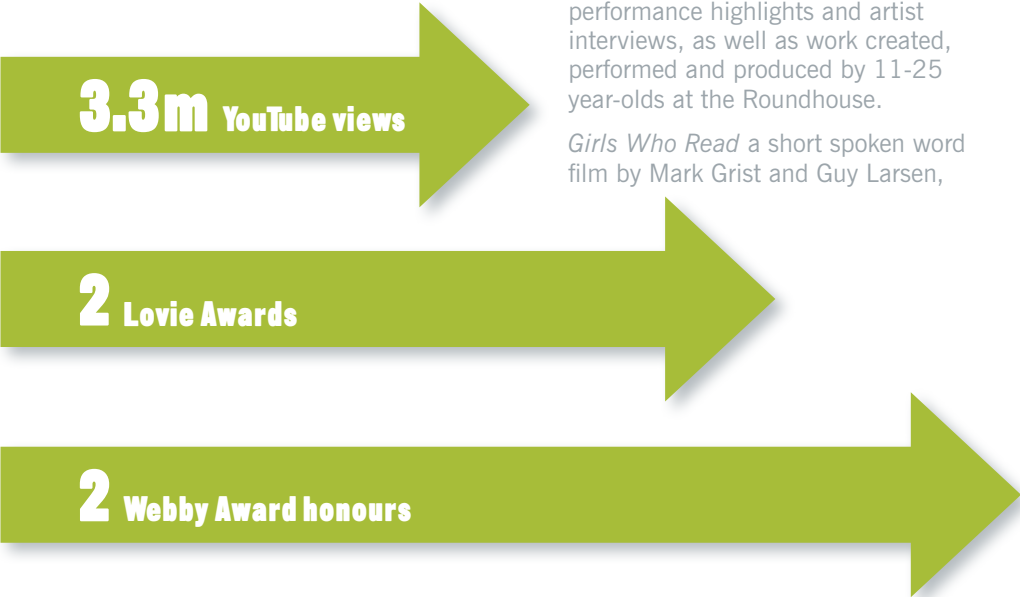
Increased use of social media saw a surge in Facebook and Twitter numbers.



## HITTING NEW HIGHS ON YOUTUBE

Our YouTube channel has had more than four million views. Videos include performance highlights and artist interviews, as well as work created, performed and produced by 11-25 year-olds at the Roundhouse. *Girls Who Read* a short spoken word film by Mark Grist and Guy Larsen,

supported by the Roundhouse Online Film Fund, notched up 3.3 million views. It was honoured at the prestigious Webby Awards and won in two categories at the Lovie Awards. YouTube is a founding partner of Call to Create, a global collective of cultural organisations that supports and showcases the work of young artists.



## REACHING BEYOND OUR WALLS WITH LIVE STREAMING

As part of our commitment to reach new audiences, and challenge the idea of where live events can be experienced, we've continued to develop an extensive programme of broadcasts. In 2013/14, 65,000 people watched live streams of six major shows and festivals.

The total physical capacity for one of those festivals, Roundhouse Rising, is less than 2,000. However, a partnership with DailyMotion, one of the world's biggest video platforms, generated over 30,000 digital views and enabled us to reach many more people around the world.





# UNIQUE AND UNFORGETTABLE

## ‘THE ROUNDHOUSE DELIVERS THE ‘WOW FACTOR’ THAT WE ALL ASPIRE TO GIVE OUR GUESTS’

Chivas Brothers

## ‘STUNNING – THE PERFECT BACKDROP FOR HOSPITALITY’

ITV

## ‘A CONTEMPORARY EVENT SPACE THAT TICKS EVERY SINGLE BOX’

Shine

The Roundhouse is a space without comparison. That’s why we’re the first choice for some of the biggest brands in the world when they’re looking to create truly unique and unforgettable events.

For the past few years we’ve been the international home of the iTunes Festival, the biggest digital music festival in the world, and the prestigious Mercury Music Prize awards ceremony takes place each year at the Roundhouse.

In 2013/14, leading charities – like Save the Children – chose the Roundhouse for their annual fundraising events. The London Film Festival staged their opening night premiere with us and the London Mayor’s Music Fund was launched here, to name just a few.

Over the years, we’ve been proud to work with major clients like ITV, Channel 4, Topshop, Asos, BMW and many more. Each of them chose the Roundhouse for one reason – it’s a peerless space that offers the elusive wow factor that events organisers are always looking for.



# MEMORY-MAKING

## A VISIT TO THE ROUNDHOUSE OFFERS MORE THAN JUST SEEING A GREAT SHOW OR TAKING PART IN AN INSPIRING CREATIVE PROJECT.

We’re passionate about our audiences’ experience from the moment you discover something new on our website, right through to the moment you step through our doors. What does that mean?

It means building a responsive digital platform that ensures your booking is smooth and simple – whether you’re using a laptop, tablet or phone. It means offering brilliant pre and post-show food and drink in one of Camden’s best-loved bars. It means picking up a prestigious Gold Award from Attitude is Everything in recognition of our commitment to deaf and disabled people’s access to live music. It means having a brilliant Visitor Services team who receive positive feedback from audiences every week. And, yes, it means having posh loos.

@ChrisLaister40 #Gigmemoies Not a gig but a venue this tme.The Roundhouse in London. Stunning venue and incredible atmosphere. Lucky to have been twice.@antonia\_87L Another amazing night @RoundhouseLDN #LaMeute watching these boys officially addicted to #CircusFest never want it to end! @glfconsult Loving #CircusFest @RoundhouseLDN #LaMeute was incredible! @CaseyM\_Reed Speechless in all the right ways! #LaMeute #circusfest @RoundhouseLDN. @Xfm\_Lliana Who knew 6 men cld have so much fun in white towels nappies! High jinx, hilarity & homoeroticism from death-defying La Meute @RoundhouseLDN. @artsturn Superbe, fantastique, #LaMeute #CircusFest @RoundhouseLDN was amazing. Amusing, orchestrated, teamwork at its best. @vickikelsall La Meute @RoundhouseLDN is everything circus should be; sexy, cheeky & more than a little death defying. @Kevomara @st\_vincent performance @RoundhouseLDN last night was phenomenal. What a show. @ChrismoirMoir Amazing night at @RoundhouseLDN watching @parkermillsap and @crowmedicine. Best night in a long time!!! @Dynamomagician Amazing night @kasabianhq blew the roof of the roundhouse!!! @Xfm\_Lliana Amazing & moving show #puffball @RoundhouseLDN last night, circus/performance art inspired by LGBTQ experiences. Incredible cast & visuals. @paulepworth Watching @atoms\_forpeace at the Roundhouse. Pretty amazing. @ThunderOTL St Vincent gig tonight at the Roundhouse = mind blown. Possibly in top ten ever shows, incredible performance. @Lethologist Incredible venue for @PlacidoDomingo. Like the inside of a spaceship. Bravo maestro! @LP\_Merchant #iTunesFestival #PaoloNutini@RoundhouseLDN. An incredible venue, that man has soul. @NajuTweets Incredible venue with an incredible artist – Imogen Heap at the Roundhouse. @SarPonsford @RoundhouseLDN. What a venue! And @DONBROCO were incredible last night. @thenickgardner Roundhouse is the most incredible venue. @Natalie\_\_Slade Camden Roundhouse is such an incredible venue! @pressplayok Fact:the Roundhouse is incredible. Best venue in London. @McMosaics Wow what a gig incredible set loved it @The\_National @RoundhouseLDN top venue & a great crowd still smiling x. @WendyHurrell @RoundhouseLDN What a venue for the UK’s most incredible circus! Can you ask them to do it all over again. Immediately! #nofitstate. @jamiewolpert Brand New were incredible. Prob the best live band I’ve had the privilege to see. Roundhouse a great venue too, big but intimate. @ElectrasTongue I want to marry the Roundhouse.The VENUE is giving me goosebumps (and the bartender!). Beautiful space, incredible sound. Wow. Love it here. @KCLSU\_Unlocking @st\_vincent Quality sound tonight, the @RoundhouseLDN is the perfect venue for you #SoundSystemSaturday #StVincent. @PutUpOrShutUp Roundhouse is a really cool venue! @jonnyraine @crowmedicine Great, great gig at The @RoundhouseLDN last night....probably the best I’ve seen. And what a great venue! #wagonwheel #love. @RichardCatmur @KatyB you were sensational, @RoundhouseLDN you are the perfect venue, @calvinmclean you are the perfect raving partner. HEAVY night. Xxx. @LanieI107 Roundhouse is the best venue I have ever been to! @domiwalker First experience of @RoundhouseLDN tonight, best music venue I’ve been to thus far. Incredibly round, great sound. @BusbyPhil But Quo were excellent.And the Roundhouse - what a great venue,why doesn't Manchester have a rock venue like that? @nicktysonguitar@gentlemansdub: Last night at @roundhousedln - dream come true at such a legendary venue. @DrewMills Music Sep 25 Roundhouse is a great venue. What a sound! #itunesfestival. @MusaTariq Ben Howard at the Roundhouse - still my fave venue in London. @Fergus\_Evans12 hours later & still feeling the effects of @ScotteeScottee’s #WorstofScottee. Reminds me why I work in theatre. Book your ticket NOW. @Palomafaith Went to see the worst of Scottee at the roundhouse last night @ScotteeScottee and was moved to tears...



# SUPPORT THE ROUNDHOUSE

**‘THE ROUNDHOUSE IS REALLY THE MOST SPECIAL PLACE FOR US. WE SHARE IT WITH FRIENDS AND FAMILY. IT’S GIVEN US SOME OF THE BEST NIGHTS OF OUR LIVES AND WE CAN’T IMAGINE A WORLD WITHOUT IT’**

John & Mary Jane  
Roundhouse Icon Members

Members are the lifeblood of our organisation. As some of our most loyal ticket buyers, they form an informal community of advocates for the Roundhouse and we can’t thank them enough for their support.

We offer membership at various levels, starting from just £40 a year, offering a range of fantastic benefits and opportunities to get involved.

In 2013/14 we asked Members for feedback and suggestions. We listened, we revamped the scheme, and have relaunched with more ways to get closer to the Roundhouse.

Income from membership supports the work of the Roundhouse – in particular our work with young people.

For more information, please visit [roundhouse.org.uk/supportourwork](http://roundhouse.org.uk/supportourwork)

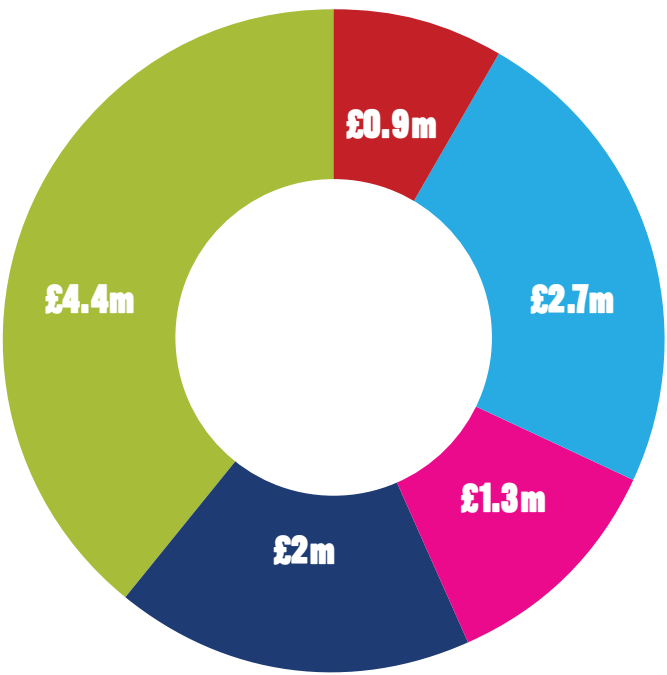


# 2013/14 FINANCIAL OVERVIEW

**OUR FUNDING IS DIVERSE, AND FOR EVERY £1 OF CORE ARTS COUNCIL SUBSIDY, WE GENERATE £10 OF ADDITIONAL INCOME.**

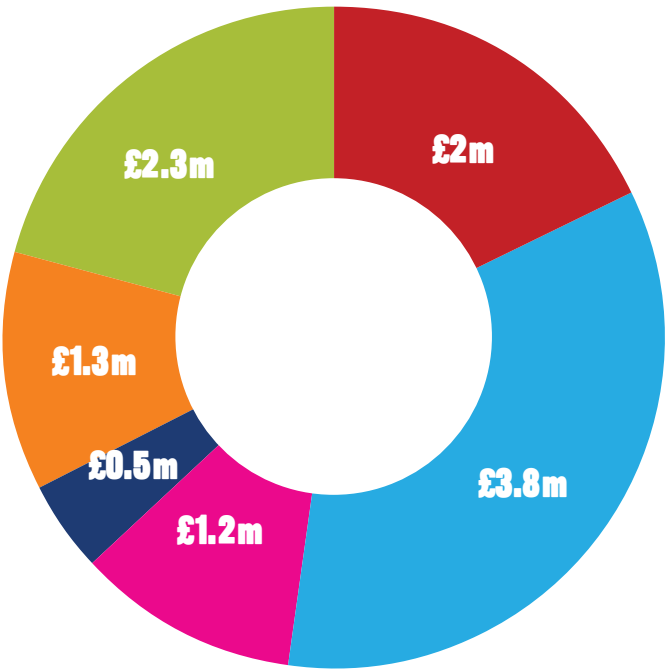
## INCOME

- Trading & other hires
- Arts Council England core funding
- Roundhouse productions
- Music hires
- Fundraising & investments



## EXPENDITURE

- Trading
- Youth & engagement
- Roundhouse productions
- Music hires
- Fundraising
- Running costs





# SUPPORTERS

## SUPPORTERS OF PROJECTS & CORE COSTS

Amy Winehouse Foundation  
Arts Council England  
ASOS  
The Atkin Foundation  
Austin & Hope Pilkington Trust  
The Baskin Foundation  
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And thank you to those donors who prefer to remain anonymous.

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